

JUNKMARKET MASTERS HIT THE ROAD FOR THE 2006 COUNTRY HOME MAGAZINE JUNKING JOURNEY

Will Demo Their Rubbish Refurbished Projects at Popular Fairs across the Country

NEW YORK, NY (April 17, 2006)– This spring, JUNKMARKET Masters Ki Nassauer and Sue Whitney are bringing their nationally-recognized brand to life through popular flea markets and antique fairs across the country as part of the 2006 *Country Home* magazine Junking Journey. Nassauer and Whitney will visit two of the most trafficked fairs – the Scott Antique Market (Atlanta, GA; May 13th) and the Kane County Flea Market (St. Charles, IL; June 4th) – to demonstrate how to repurpose vintage finds into stylish treasures for self and home.

“This is going to be a blast,” commented Nassauer and Whitney. “We get to connect face-to-face with people as passionate about junk as we are – at the shows we love visiting. Everyone will walk away with a strong sense of how to create their own unique designs that will add color and personality to their lives and homes.”

Creative consultants, TV personalities, authors and Style Editors at *Country Home*, Nassauer and Whitney’s JUNKMARKET brand incorporates innovative and affordable products and ideas inspired by the past but recreated with a modern sense of style. Their “Cool Junk” column in *Country Home* takes a step-by-step approach to creative projects like recycling metal junk into cool chef’s tools or making a flower pot out of an old radiator screen. In May 2006, they will launch JUNKMARKET Style, a seasonal Meredith Special Interest Publication that guides readers through the art of junking, including tips on where to find the best junk and how to find one’s inner junk master.

For the Junking Journey, Nassauer and Whitney will build three main sets – a garden gathering spring dining table, picket fence projects, and a boathouse party – in which they will demo projects specific to each theme. They will also host Junk 101 seminars and sell their products, new magazine and book, “Decorating JunkMarket Style.”

As the official Skin Care Sponsor of the *Country Home* Junking Journey, Eucerin® will host Pre-Junk Skin Prep areas with product testing and sampling at both stops. Eucerin is also the single sponsor of the new JUNKMARKET Style Meredith Special Interest Publication. In addition, KILZ® brand primers and paints will demonstrate KILZ Hammerite at the Kane County Flea Market on June 4th, and provide samples of their new KILZ Original 2 oz. Aerosol primer.

“What a fantastic way to kick off my new position at *Country Home*,” commented Publisher Amy Wilkins. “We’re hitting the road with two of our most popular editorial personalities and reaching readers in their local markets. And Eucerin is the perfect partner. Who wouldn’t want to get pampered while they ‘junk’?”

Occurring the second weekend of every month, the Scott Antique Markets are the largest series of indoor antique shows in the world. The Atlanta Expo Center is home to this year’s Scott Antique Market. *Country Home*’s Junking Journey will be on site - May 13, 2006 from 9:00 a.m. – 6:00 p.m.

Slated as one of the best shows in the Midwest, the Kane County Flea Market is located in St. Charles, IL on Randall Road between Rt. 64 and Rt. 38. *Country Home*’s Junking Journey will be on site June 4, 2006 from 7:00 a.m. – 4:00 p.m.

About *Country Home*

For 25 years, *Country Home* magazine has redefined the vision of country. *Country Home* speaks to the desire for style with editorial features that blend formal and familiar, classic and casual, to inspire readers to explore their own personal tastes. The magazine presents fresh, actionable ideas that are relevant to all aspects of readers' lifestyles, including home décor, food and entertaining, fashion and well-being, travel and shopping. *Country Home*, published by Meredith Corporation (NYSE: MDP), has over 7.5 million readers, is published 10 times per year and has a rate base of 1.25 million. The magazine was nominated for a 2005 National Magazine Award in photography.

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