

# MEREDITH BROADCASTING GROUP TAPS GUY HEMPEL AS GENERAL MANAGER FOR GREENVILLE'S WHNS FOX-21

DES MOINES , IA (Jan. 16, 2006) - Meredith Corporation has hired Guy W. Hempel as Vice President and General Manager of WHNS FOX-21 in Greenville, SC.

The announcement was made today by Paul Karpowicz, President of Meredith's Broadcasting Group. "We are excited to be able to add someone as strong as Guy Hempel to Meredith Broadcasting," he said. "Guy not only has the experience and knowledge to oversee a station, but has the drive and desire to grow WHNS into one of the best Fox affiliates in the country."

Hempel has been Vice-President of Operations for seven years for Liberty Corporation, where he has been responsible for a group of five stations. Previously, he was Vice-President and General Manager of WAVE TV in Louisville, KY and WTOL TV in Toledo, OH.

His earlier career experience includes stints as Program Director and Producer at stations in Toledo, Davenport, Indianapolis and Cincinnati.

"I am excited to have the opportunity to join Meredith Corporation and WHNS," Hempel said. "The station is a solid performer already, but has great opportunities for growth. I am excited about the new morning news the station is adding, and will look for other ways to grow and expand Meredith's effort in the Greenville-Spartanburg-Asheville-Anderson market."

#### About Meredith Corporation

Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns or operates 14 television stations that reach nearly 10 percent of television households across the country and one radio station: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix; KPDX-TV (UPN), Portland, OR; KPTV (FOX), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC) Nashville, TN; KCTV (CBS), Kansas City, MO; KSMO (WB), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WFLI-TV (WB) Chattanooga, TN; WSHM, (CBS), Springfield, MA; and KFXO-LP (FOX), Bend, OR, and radio station WNEM-AM in Saginaw-Bay City, MI.

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Contact: Linda Eggers  
(515) 284-3125  
[linda.eggers@meredith.com](mailto:linda.eggers@meredith.com)