

COUNTRY HOME NOMINATED FOR A NATIONAL MAGAZINE AWARD IN PHOTOGRAPHY

NEW YORK, NY (March 21, 2005) - Country Home magazine, published by Meredith Corporation (NYSE: MDP), is a first-time finalist for the annual National Magazine Awards, the magazine industry's highest honor. The American Society of Magazine Editors (ASME) recognized Country Home in the photography category, which honors the effectiveness of photography, photojournalism and photo illustration in enhancing a magazine's unique mission and personality.

Under the direction of Editor in Chief Carol Sheehan, with Creative Director Mary Emmerling and Art Director Susan Uedelhofen, the magazine unveiled an updated design in September 2004 that exemplifies the magazine's "Be creative. Be yourself." tagline and brand positioning. As a result of this design, the magazine attracted new style-driven advertisers including Ralph Lauren, Target, Levis, Crate & Barrel, Woodbridge Wines and Jockey.

The National Magazine Awards, also known as the Ellies, will be presented at a luncheon at the Waldorf-Astoria on Wednesday, April 13. Details, Gourmet, Kids: Fun Stuff To Do Together and New York Magazine are also nominated in the photography category.

About Country Home

For 25 years, Country Home magazine has redefined the vision of country. Country Home speaks to the desire for creativity and self-expression with editorial features that blend formal and familiar, classic and casual, to inspire readers to explore their own personal tastes. The magazine presents fresh, actionable ideas that are relevant to all aspects of readers' lifestyles, including home décor, food and entertaining, fashion and well-being, travel and shopping. Country Home, published by Meredith Corporation (NYSE: MDP), has over 7.5 million readers, is published 10 times per year and has a rate base of 1.25 million.

About Meredith Corporation

Meredith Corporation (NYSE:MDP) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing, and interactive media. The Meredith Publishing Group, the country's foremost home and family authority, features 17 magazine brands, including Better Homes and Gardens, Ladies' Home Journal and American Baby, and approximately 150 special interest publications. Meredith (www.meredith.com) owns 13 television stations - including properties in top 25 markets such as Atlanta, Phoenix and Portland.

Meredith has nearly 300 books in print and has established marketing relationships with some of America's leading companies, including The Home Depot, DaimlerChrysler, and Carnival Cruise Lines. Meredith's consumer database, which contains more than 75 million names, is the largest domestic database among media companies and enables magazine and television advertisers to precisely target marketing campaigns. Additionally, Meredith has an extensive Internet presence, including 25 Web sites, and strategic alliances with leading Internet destinations.

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